



## HOW TO CONTACT COLLEGE COACHES BEFORE A RECRUITING EVENT

### **FROM COACH ANDREATTA:**

*“ALL coaches now recruit using iPads, phones and computers. Coach Packet is the software we use. It's amazing. We sit down at a field and both team's rosters come up with all of the information that you've inputted into RecruitSpot.*

*We can code players, make notes on players, and then export all of the ones we like into our recruiting database (Front Rush). We can even email you directly from the field if we like what we see!*

*As long as you've completed all of the pertinent fields (date of birth, test scores, grades, contact information, year of graduation, etc.) that is all you need to worry about! The clinics, camps, leagues, etc., are not important. Most athletes at these events participate in hockey year-round, and participate in Futures, high school and club, so what is really important to us is what year you graduate, what your GPA/test scores are, and how to contact you!”*

### **RECRUITSPOT - FRONTRUSH - COACH PACKET????!!! I'M SO CONFUSED!!!**

FrontRush is the coaches side of RecruitSpot it all also sometimes called CoachPacket. The software is used by numerous venues

Colleges also use this software to collect information for their college recruiting questionnaires.

Please check your RecruitSpot profile and update it as necessary). Your RecruitSpot email address is your player's USA Field Hockey email address. Follow the directions at the RecruitSpot home page to access your profile. [Here is a link to RecruitSpot.](#)

### **OKAY, SO I THINK I UNDERSTAND EVERYTHING SO FAR, NOW WHAT DO I DO?**

Now that the tournament schedule is out, coaches will start planning their recruiting schedule for the tournament. Coaches determine who they are going to watch from emails they receive from players or from players that have completed their college's online questionnaire.

- Consider narrowing down the colleges attending the tournament by picking 15-30 schools that you are interested in.
- Complete that college's online recruiting questionnaire found on their site.
- Send a personal email

**Step 1** - Visit the school's website and complete the recruiting questionnaire - this will add your name/information into that coach's FrontRush recruiting database, which is linked to the tournament schedule. Thus, when a coach attends a recruiting event and is watching a specific game, the athletes that have completed the college questionnaire are **AUTOMATICALLY STARRED**, indicating to the coach that the player is interested in playing at that college.

DEFINITELY TAKE THE TIME TO DO THIS ASAP...and don't sweat all of the questions...just complete the basics (contact info, graduation year, address, etc.).

**Step 2** - After you've done that, send a brief email to each of those coaches...it should look something like this:

*Dear Coach Andreatta,*

*I recently completed your online recruiting questionnaire and wanted to follow up with a note of introduction.*

*I am highly interested in Rochester as my intended major is biomedical engineering, and I know Rochester has an amazing program in biomedical engineering. (if you are unsure of a major, just say something like this...I am highly interested in the University of Rochester because you have an excellent field hockey program and I like the size and location of your school). Anything is fine...just something to indicate that it isn't a mass email! :)*

*I hope that you are traveling to \_\_\_\_\_ tournament as I would love the opportunity for you to see me play with my Finger Lakes Field Hockey club team. My schedule for \_\_\_\_\_ is listed below and I will be wearing #\_\_\_\_\_.*

*List your tournament schedule and indicate what you will be wearing!*

*I am a 2016 graduate, and am very interested in visiting Rochester this spring. Please let me know if you are hosting any Prospect Clinics or recruiting events as I would be very interested in attending.*

*Thank you very much for your time, and I will follow up with you after the \_\_\_\_\_ tournament!*

*Sincerely,  
Player XXXXX*

### **Step 3 - Follow Up Email**

After the tournament, please follow up with a polite, brief note to the college coaches you requested watch you at the tournament. You might want to say:

- Thank you for taking the time to watch me.
- Do you have any feedback for me?
- Could I schedule a spring visit (juniors - 2016s)
- Would you like me to keep you updated on my future events (2016, 2017, 2018)

### **HELPFUL HINTS:**

- the best emails are BRIEF
- mention the College Coach by name
- say a little bit about the university and why you are interested in it
- Include your name, jersey #, club team and schedule.